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Trial Acceleration Institute, Inc.
PATIENT RECRUITMENT INSURANCE POLICY

CenterWatch has documented that 90% of clinical trials do not meet the planned patient recruitment timeline despite ever lengthening “planned” recruitment periods and substantial increases in investigators/trial and other costly resources. Most trials will require external patient recruitment intervention.

For clinical trials that don’t deploy external patient recruitment intervention from the very beginning, implementation typically takes several high-pressure, extremely critical months. Consensus must be obtained regarding:

Tactical Interventions	RFP development
Service Provider Evaluation/Meeting	Proposal Review/Defense/Iteration(s)
Contract Negotiation, Finalization	Sponsor/IRB Materials Approval
Program Launch/Orientation	Program/Vendor Integration/Coordination

The above tasks will likely take a sponsor 4-9 months! Moreover, program costs for mid-trial interventions are consistently and substantially higher than pre-planned programs.

Trial Acceleration Institute’s PATIENT RECRUITMENT INSURANCE POLICY can reduce these months to days and provide cost savings of up to 75% for the initiation phase of external patient recruitment intervention!

The program provides best-in-class development, production and IRB approval from the industry’s most experienced and respected service providers for these high-impact tactics:

30-Second Television Spot	30-Second Radio Spot
Direct-To-Patient Outreach Materials	Telephone Screening Guide
Internet Screening Guide	

These requisite materials are developed and approved prior to First-Patient-In and are then ready for immediate deployment whenever and wherever the need may arise.

In addition to the enormous time savings, Trial Acceleration Institute is able to provide this program for substantially less than what a sponsor may be able to obtain in the open market. Through existing “most favored” relationships coupled with dramatically reducing the service providers’ transaction costs, these world-class tactical tools can be delivered for potentially less than what a sponsor would spend to initiate a single site.

To learn more, contact Scott Ballenger, RPh – President, Trial Acceleration Institute, Inc.
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